POZONE

ADPOD

AP15 -(15.6" inch) / AP21-(21.5 " inch)
Wall-Mounted Digital Signage Display

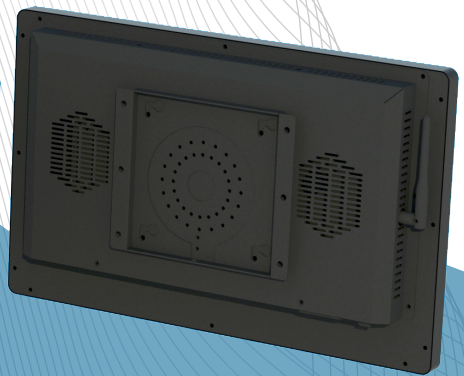
Smart Promotions.
Centralized Control.
Multiple Stores.





Campaign Type	Application Examples
Promotions	Daily deals, weekend offers, flash sales
Seasonal & Brand	Ramadan, Eid, festive campaigns, new product launches
Monetization	FMCG supplier-sponsored ads & brand partnerships
In-Store Comms	Loyalty program perks, customer announcements







LIVE DIGITAL IN-STORE
ADVERTISING SOLUTION

www.pozoneintl.com

Instant Campaign Updates: Adapt quickly to weekend deals, price updates, and limited-time offers.
Multimedia Capability: Supports video ads, high-resolution posters, animations, and audio.
Supplier Revenue Generation: Monetize ad space by hosting FMCG brand partner advertisements.
Brand Consistency: Ensure approved, uniform marketing materials across all retail locations.
Strategic Placement: Optimizes high-traffic zones like checkout lines and store entrances.

	Parameter	AP15 – 15.6" Specification	AP21 – 21.5" Specification
DISPLAY	Screen Size	15.6 inch (diagonal)	21.5 inch (diagonal)
	Panel Type	TFT-LCD, LED backlight, A-grade commercial panel	
	Resolution	1920 x 1080 (Full HD)	
	Aspect Ratio	16 : 9	
	Brightness	300 cd/m² (typ.)	
	Contrast Ratio	1000 : 1 (typ.)	
	Viewing Angle	178° (H) / 178° (V)	
	Response Time	8 ms	
	Active Display Area	344.2 x 193.6 mm	
	Pixel Pitch	0.179 x 0.179 mm	
	Colour Depth	16.7 M	
	Backlight Life	≥ 30,000 hours	
	Orientation	Landscape / Portrait	
	Touch Screen	None — non-touch tempered glass front	
SYSTEM & CMS	Operating System	Android 11	
	CPU	Quad-core ARM Cortex-A55, up to 1.8 GHz	
	GPU	Mali-G52	
	RAM	2 GB DDR	
	Storage	16 GB eMMC (approx. 10 GB free for content)	
	Content Management	Free cloud CMS — web browser + mobile app	
	Remote Functions	Publish, playlist scheduling, device monitoring, remote screenshot	
CONNECTIVITY	Wi-Fi	802.11 b/g/n, 2.4 GHz (dual-band optional)	
	Ethernet	RJ45 x 1, 10 / 100 Mbps	
	Bluetooth	BT 4.0 (optional)	
INTERFACES (I/O)	USB	USB 2.0 x 2 (Host)	
	Memory Card	TF / microSD slot x 1 (up to 64 GB)	
	Network Port	RJ45 x 1	
	Audio Output	3.5 mm line-out x 1	
	Power Input	DC input x 1	
AUDIO	Built-in Speaker	2 x 5 W	
	Audio Formats	MP3, WMA, AAC, WAV, FLAC	
MEDIA & PLAYBACK	Video Formats	MP4, AVI, MKV, MOV, WMV, H.264 / H.265	
	Image Formats	JPG, JPEG, PNG, BMP, GIF	
	Playback Modes	Loop, playlist, multi-zone split screen, instant play	
	Content Types	Video, image, text, web page, RSS, weather, clock, countdown	
	Scheduling	Playlist scheduling by date & time; auto power on/off timer	
	System Features	OTA firmware update, remote monitoring, content auto-sync	
POWER	Power Input	AC 100 – 240 V, 50 / 60 Hz	
	Power Consumption	≤ 25 W (typ.)	≤ 40 W (typ.)
	Standby Power	< 1 W	
MECHANICAL	Housing	Metal frame, tempered glass front, black (white optional)	
	Installation	Wall-mounted; flush wall bracket included	
	VESA Mounting	100 x 100 mm	
	Dimensions (W x H x D)	380 x 240 x 38 mm (approx.)	510 x 310 x 40 mm (approx.)
	Net Weight	approx. 2.6 kg	approx. 4.5 kg
	Gross Weight	approx. 3.6 kg	approx. 6.0 kg
ENVIRONMENT & COMPLIANCE	Operating Temperature	0 °C – 40 °C	
	Storage Temperature	-20 °C – 60 °C	
	Operating Humidity	10% – 90% RH, non-condensing	

Note: All specifications are typical values measured under standard conditions and are subject to change without prior notice. Optional functions and panel brightness may vary by region; please confirm the final configuration with your sales representative before ordering.